

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Sc. (Sem.-4)  
**MANAGEMENT INFORMATION SYSTEM**

Subject Code : PTA-204

M.Code : 19019

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION A**

1. Write short notes on :

- a. DSS
- b. Business Intelligence
- c. Supply Chain Management
- d. Business Process Re-engineer
- e. Quality of Information
- f. Difference between data and information
- g. Difference between Programmed and Non Programmed Decisions
- h. Need for MIS
- i. Types of System
- j. Artificial Intelligence

## SECTION-B

2. Discuss how Information Systems helps in maintaining customer relationships.
3. How DSS is different from MIS? Explain by citing examples.
4. What are the characteristics of GDSS? Explain in detail.
5. Why decision making is very difficult task for managers? Discuss the model of Decision Making.
6. Discuss the application of Executive Support Systems. Explain by citing examples.

## SECTION-C

7. Discuss in detail the evolution and significance of MIS. Explain by citing business examples.
8. What is meant by ERP? Discuss the need and applications of ERP systems.
9. Discuss in detail how Information Systems helps to manage SCM activities. Explain by citing examples.

**NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.**